

# **KLAMATOR.com**

**New Generation Digital PR** 

## \* SUCCESSFUL PROMOTION INGREDIENTS



7 secrets for a smile

#### Media Release

Photo - minimum 220x220 px

Title - ideally 35 chars, 60 max (with possibility to not show on some browsers)

URL - destination web address



Recommended to mix following:



You can try if you insist following:

#### **PHOTO**



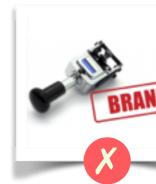
Try to capture people faces not logo or abstract drawing





4 facts for good life insurance

Win new smartphone with this survey







Terms and conditions for insurance

Survey for smartphone owners

### **COLOR & ZOOM**



Use live colors, avoid small details and crowded or blurred photos

#### **GOOD TITLE**



Use good keywords or list if you have it. Survey or intrigue titles are always welcome